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雷士照明控股有限公司

NVC Lighting Holding Limited

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 2222)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules. The Board wishes to inform the Shareholders and potential investors of the Company that the consolidated profit attributable to owners of the Company for the six months ended 30 June 2010 is expected to increase significantly as compared to the forecast consolidated profit attributable to owners of the Company for the six months ended 30 June 2010 as disclosed in the Prospectus.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by NVC Lighting Holding Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that the consolidated profit attributable to owners of the Company for the six months ended 30 June 2010 is expected to increase significantly as compared to the forecast consolidated profit attributable to owners of the Company for the six months ended 30 June 2010 as disclosed in the prospectus of the

Company dated 7 May 2010 (the " Prospectus ") .

The Company considers that the significant increase in the consolidated profit attributable to owners of the Company for the six months ended 30 June 2010 was mainly attributable to the increase in the turnover from the principal activities of the Group as a result of the improvement in market environment, the improvement of our distribution channel and the increase in the number of our outlets.

The Company is in the process of finalizing the results of the Group for the six months ended 30 June 2010. Please note that the information contained in this announcement is only based on the preliminary assessment by the Board with reference to the management accounts of the Group and that the actual results for the Group may be different from what is disclosed in this announcement. Further details of the Group's performance will be disclosed in the interim results announcement of the Company for the six months ended 30 June 2010 which is expected to be published before the end of August 2010.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board NVC Lighting Holding Limited

Wu Changjiang

Chairman

Hong Kong, 13 August 2010

As at the date of this announcement, the directors of the Company are: Executive Directors: WU Changjiang WU Jiannong MU Yu Non-executive Directors: XIA Lei YAN Andrew Y LIN Ho-Ping HUI Ming Yunn, Stephanie Independent non-executive Directors: Alan Russell POWRIE Karel Robert DEN DAAS WANG Jinsui